CLOTHING E-COMMERCE BUSINESS PLAN

Here is where your presentation begins

WWW.MYSHOP.COM 2022
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Mercury is the closest planet to the Sun and the smallest one in the Solar System—it’s only a bit larger than the Moon.
Our Company

Clothing has become a big money market in the garment industry. With the existence of the Internet, online clothing stores have appeared.
BUSINESS OVERVIEW

You can enter a subtitle here in case you need it.

BRAND NAME

WWW.MYSHOP.COM
2022
AWESOME

WORDS
**Problem**
Everyone cannot afford to leave their home or a specific place to go shopping for the clothes they want, either for work or personal reasons.

**Solution**
This clothing site will give you the opportunity to buy creative and functional clothing. The order will be placed and payment will be collected online.
MAIN COMPETITORS

VENUS
Venus is the second planet from the Sun

NEPTUNE
Neptune is the farthest planet from the Sun

SATURN
Saturn is a gas giant and has several rings
Mercury is the closest planet to the Sun and the smallest one in the Solar System. The planet’s name has nothing to do with the liquid metal.

Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot and its atmosphere is extremely poisonous.
MARKET ANALYSIS

You can enter a subtitle here in case you need it
**Target**

**Gender**
- 74% Female
- 26% Male

**Age**
- 26-35
- 36-45
- 46-55

**Investigation**
- Active online: ★★★★★★☆☆☆☆
- Visit website: ★★★★★★☆☆☆☆

**Needs**
- Mercury is the smallest planet
- Neptune is far away from us
- Venus has a nice name
- Saturn is a gas giant
- Mars is a cold place
Venus is the second planet from the Sun.

Despite being red, Mars is a cold place.
Follow the link in the graph to modify its data and then paste the new one here.

MERCURY
Mercury is the closest planet to the Sun

VENUS
Venus is the second planet from the Sun

NEPTUNE
It’s the farthest planet from the Sun

NEPTUNE
Saturn is a gas giant and has several rings

26%

19%

25%

30%
<table>
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<tr>
<th>COMP. A</th>
<th>DESCRIP.</th>
<th>SATURN</th>
<th>MARS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venus has a beautiful name</td>
<td></td>
<td>✗</td>
<td>✓</td>
</tr>
<tr>
<td>COMP. B</td>
<td>Neptune is far away from Earth</td>
<td>✓</td>
<td>✗</td>
</tr>
<tr>
<td>COMP. C</td>
<td>Mercury is the smallest planet</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Our Services

Mercury
Mercury is the closest planet to the Sun

Venus
Venus is the second planet from the Sun

Mars
Despite being red, Mars is a cold place

Neptune
Neptune is the farthest planet from the Sun

Jupiter
It’s the biggest planet in the Solar System

Saturn
Saturn is a gas giant and has several rings
Mars is actually a cold place.

Saturn is a gas giant with rings.

Mercury is the smallest planet.

Neptune is far away from Earth.
Do you know what helps you make your point clear? Lists like this:

- They’re simple
- You can organize your ideas
- You’ll never forget to buy milk!

And the audience won’t miss the point of your presentation.
## Our Plans

<table>
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<th>Plan</th>
<th>Description</th>
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<tr>
<td><strong>Basic</strong></td>
<td>Mercury is the closest planet to the Sun and the smallest one in the Solar System</td>
</tr>
<tr>
<td><strong>Pro</strong></td>
<td>Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot</td>
</tr>
<tr>
<td><strong>Premium</strong></td>
<td>Despite being red, Mars is a cold place, not hot. The planet is full of iron oxide dust</td>
</tr>
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</table>
SALES AND DISTRIBUTION

CHANNEL 1
Mercury is the closest planet to the Sun

CHANNEL 2
Despite being red, Mars is a cold place

CHANNEL 3
Venus is the second planet from the Sun

CHANNEL 4
Jupiter is the biggest planet of them all
Mercury is the closest planet to the Sun and the smallest one in the Solar System.

Venus has a beautiful name and is the second planet from the Sun. It’s terribly hot.

Despite being red, Mars is a cold place, not hot. The planet is full of iron oxide dust.
A PICTURE IS WORTH A THOUSAND WORDS
You can enter a subtitle here in case you need it.
OUR TEAM

JOHN JAMES
You can replace the image on the screen with your own

HELENA DOE
You can replace the image on the screen with your own
Mercury is a small planet
Neptune is far away from us
Mars is a very cold place
Jupiter is the biggest planet
OUR PARTNERS

**MERCURY**
Mercury is the closest planet to the Sun

**MARS**
Despite being red, Mars is a cold place

**VENUS**
Venus is the second planet from the Sun

**JUPITER**
It’s the biggest planet in the Solar System
OUR PROCESS

DISCOUNT
- Jupiter is the biggest planet
- Mercury is the smallest planet

PAY
- Mars is actually a cold place
- Venus has a beautiful name

CONFIRM
- Neptune is far away from us

PURCHASE

DELIVERY
FINANCIAL PLAN

You can enter a subtitle here in case you need it
<table>
<thead>
<tr>
<th>ASSETS</th>
<th>LIABILITIES</th>
<th>EQUITY</th>
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<tbody>
<tr>
<td>Mercury is the closest planet to the Sun and the smallest one</td>
<td>Venus has a beautiful name and is the second planet from the Sun</td>
<td>Despite being red, Mars is a cold place, not hot</td>
</tr>
<tr>
<td>1M</td>
<td>50K</td>
<td>100K</td>
</tr>
</tbody>
</table>
“This is a quote, words full of wisdom that someone important said and can make the reader get inspired”

—SOMEONE FAMOUS
Big numbers catch your audience’s attention
A PICTURE ALWAYS REINFORCES THE CONCEPT

Images reveal large amounts of data, so remember: use an image instead of long texts.
9h 55m 23s  
Jupiter's rotation period

333,000  
The Sun's mass compared to Earth's

386,000,000km  
Distance between Earth and the Moon
You can replace the image on the screen with your own work. Just right-click on it and select “Replace image”
ALTERNATIVE RESOURCES

Here's an assortment of alternative resources whose style fits the one of this template:

PHOTOS:
- Portrait shy fashionable boy
- Medium shot surprised girl with yellow background
- Full shot girl posing with sunglasses
- Full shot young woman posing
- Happy model looking copy space
- Photogenic woman yellow coat
- Medium shot stylish lady
- Mature woman fashionable clothing
- Medium shot model smiling

- Young handsome man curtain yellow scene
- Front view beautiful happy woman
- Smiley woman sitting medium shot
- Portrait shy fashionable boy
- Portrait young woman wearing sunglasses
- Portrait young woman
- Expressive african american man
- Portrait young man yellow scene frame
- Portrait young man with makeup posing
- Portrait young man yellow scene
- Close up portrait fash